



The University of  
**Nottingham**

UNITED KINGDOM · CHINA · MALAYSIA



Faculty of Economics  
**THAMMASAT UNIVERSITY**

## The 26<sup>th</sup> International Society for Business Innovation and Technology Management Conference

April 22<sup>th</sup> -26<sup>th</sup>, 2019

Mercure Budapest Korona ([www.mercure-budapest-korona.com](http://www.mercure-budapest-korona.com))

**Announcement and Call for Papers**

**Theme "Circular Economy & Sustainable Lifestyle"**

[www.isbitm.org](http://www.isbitm.org)

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in Innovation and Circular Economy. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

### Conference Chairs

- Ming Lang Tseng, Chair Professor, Asia University, Taiwan
- Ilda Mannino, Venice International University, Italy

### Organizing Committee Chair

- Remen Lin, Distinguished Professor, Asia University, Taiwan
- Kathleen Aviso, De La Salle University, Philippines

### Programme Chair

- Ming Lim, Dean, Chongqing University
- Kitikorn Charmondusit, Mahidol University, Bangkok
- Kuo-Jui Wu, Dalian University of Technology

### Publication Chair

- Fuyume Sai, Daito Bunka University, Japan
- Kim Hua Tan, Professor, University of Nottingham, UK
- Kuo-Ping Lin, Professor, Asia University, Taiwan

### International Advisory Team

Australia	David Ness, University of South Australia
China	JK He, Tsinghua University QH Zhu, Shanghai Jiaotong University
Indonesia	Louie Divinagracia, University Pelita Harapan Pujuwan Nyoman, Sepuluh Nopember Surabaya University
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Singapore	Harn Wei Kua, National University of Singapore
Sri Lanka	Peiris, VidyaRupage Sena, NCPC
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Switzerland	Suren Erkman, University of Lausanne
Netherland	The Netherlands
Thailand	Kitikorn Charmondusit, Mahidol University Pisal Yenyaree, SIIT, Thammasat University
Taiwan	Bob Yang, Yunlin University of Science & Technology C.C. Tsai, Ocean University of Science & Technology H.C. Wang, Cheng Kung University

### Co-organizers and Partners

- University of Debrecen, Faculty of Economics and Business, Institute of Economics, Hungary
- University of Nottingham, UK and China
- Asia University, Taiwan

### Topic of Interests

- Circular Economy
- Sustainable Development Goals & Sustainable Lifestyle
- Business & Economic Decision-Making Model
- Operations Research
- Management Science
- Technology Management
- Green Innovation
- Sustainable Finance

### Important Dates

Submission of Abstract	Feb 16, 2019
Notification of Acceptance	Feb 20, 2019
PostDoc Workshop (by selection)	Apr 22-23, 2019
Editorial Meetings (by invitation)	Apr 21-22, 2019
Welcome Cocktail	Apr 23, 2019
Conference Proper	Apr 24, 2019
Research lab visits	Apr 25-26, 2019

### Conference Fee (Welcome Cocktail & Conference Proper)

Early bird fee (Feb 22, 2019)	USD 480
Regular fee	USD 580
Student Early bird fee (Feb 22, 2019)	USD 420
Student Regular fee	USD 520
Conference fee for two papers	USD 780

### Regular Papers Submission and Keynote

Authors should electronically submit **ABSTRACT** in MS WORD document, and to EMAIL: [tsengminglang@hotmail.com](mailto:tsengminglang@hotmail.com). The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address.

USA Y.H. Lin, Mingdao University  
H.C. Huang, Sport University  
Anthony Halog, University of Maine  
Jennifer H Grenville, University of Oregon  
John Groth, Texas University

UK Joseph Sarkis, Worcester Polytechnic Institute  
K.H. Tan, University of Nottingham  
H.K. Chan, University of Nottingham

**Keynote:**

- **Dr. Dombi Mihály, University of Debrecen, Hungary**  
**Publications**

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2018-2019, namely: MEQ and RCR, who are present in the conference.

**Budapest, Hungary and the Visa Application**

Budapest is the capital and the most famous city of Hungary with 10<sup>th</sup> largest city of populations in EU. This city has many famous sites along the Danube river, thus, it is called “The Danube Pearl” and “Eastern Europe Paris” also. Some nationalities can visit Hungary visa-free, otherwise participants should have a SCHENGEN visa to enter Hungary. Consult the nearest Hungarian foreign mission for visa application lead time information.



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