The 27th International Society for Business Innovation and Technology Management Conference
November 01st -03rd, 2019
The Mandarin Hotel (http://www.mandarin-bkk.com/)

**Announcement and Call for Papers**
www.isbitm.net

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in Innovation and Circular Economy. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

**Conference Chairs**
- Ming Lang Tseng, Asia University, Taiwan
- Tatree Jantarakolica; Thammasat U, Bangkok

**Organizing Committee Chair**
- Remen Lin, Dean, Asia University, Taiwan
- Pimal Yenyaree, SIT, Thammasat University, Bangkok

**Programme Chair**
- Ming Lim; Professor, University of Coventry, UK
- Kitikorn Charmondusit, Mahidol University, Bangkok

**Publication Chair**
- Kim Hua Tan; Professor, University of Nottingham, UK
- Hing Kai Chan; Professor, University of Nottingham, China

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- USA: Anthony Halog, Univ of Maine; Jennifer H Grenville, Univ of Oregon; John Groth, Texas University; Joseph Sarkis, Clark University
- UK: K.H. Tan, University of Nottingham; H.K. Chan, University of Nottingham; M.K. Lim, University of Coventry

**Co-organizers**
- Faculty of Economics, Thammasat University, Thailand
- RMUTR, Thailand
- University of Nottingham, UK and China
- Institute of Innovation and Circular Economy, Asia University, Taiwan

**Topic of Interests**
- Sustainable Consumption and Production
- Sustainable Development Goals
- Business & Economic Decision Making Model
- Operations Research; Management Science
- Technology Management; Green Innovation
- Sustainable Development; Industrial Ecology
- Sustainable and Supply Chain Management; Other Related topics

**Important Dates**
- Submission of Abstract & Full Paper: July 31, 2019
- Notification of Acceptance: August 10, 2019
- Early Bird Registration (Deadline): September 15, 2019
- Regular Registration: Oct 01, 2019
- Conference Date: Nov 2, 2019
- Welcome Dinner & Optional Research Tour: Nov 18-3, 2019

**Conference Fee**
- Early bird fee: USD 550; Regular fee: USD 650
- Student Early bird fee: USD 450; Stud Regular fee: USD 550
- Conference Fee for two papers: USD 750

**Regular Papers Submission and Keynote**
Authors should electronically submit **ABSTRACT** in MS WORD document, and to EMAIL: tsgminglang@hotmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address.

**Publications**
Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBitM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2019-2020, namely: MEQ and RCR, who are present in the conference.