













The 28th International Society for Business Innovation and Technology Management Conference

November 14th -16th, 2019 Asia University, Taichung, Taiwan

Announcement and Call for Papers

Theme "Innovation and Circular Economy in Asia Pacific Region"

www.isbitm.org http://iice.asia.edu.tw

We will invite the speakers from Asia Pacific Region

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in Innovation and Circular Economy. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

Conference Chairs

Jeffrey Tsai, President, Asia University, Taiwan Remen Chun Wei Lin, Asia University, Taiwan Anthony SF Chiu, De La Salle University, Philippines Chen-Fu Chien, National Tsinghua University, Taiwan

ISBITM Asia Pacific Chair

Chuck Fong-Ming Tsia, National Taiwan Ocean Univ.

Organizing Committee Chair

- Remen Lin, Distinguished Professor, Asia University, Taiwan
- Kathleen Aviso, De La Salle University, Philippines Ming-Lang Tseng, IICE, Asia University, Taiwan

Programme Chair

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- Kitikorn Charmondusit, Mahidol University, Bangkok
- Kuo-Jui Wu, Dalian University of Technology

Publication Chair

- Fuyume Sai, Daito Bunka University, Japan
- Kim Hua Tan, Professor, University of Nottingham, UK
- Kuo-Ping Lin, Professor, Asia University, Taiwan

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	Pujuwan Nyoman, Sepuluh Nopember Surabaya		
	University		
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Malaysia	Wai-peng Wong, USM; Mohd Helmi Ali UKM		
Philippines	Purba Rao, Asian Inst of Management		
	Eppie Clark, De La Salle University		
Singapore	Harn Wei Kua, National University of Singapore		
Sri Lanka	Peiris, VidyaRupage Sena, NCPC		
Sweden	Tomohiko Sakao, Linköping University		

Co-organizers and Partners

Institute of Innovation and Circular Economy, Asia University, Taiwan University of Nottingham, UK and China De La Salle University, Manila, Philippines

Chinese Institute of Innovation Management Development, Taiwan

Dalian University of Technology, China International Society for Business Innovation and **Technology Management**

Topic of Interests

- Innovation and Circular Economy
- Sustainable Development Goals & Sustainable Lifestyle
- Business & Economic Decision-Making Model
- **Operations Research**
- Management Science
- **Technology Management**
- **Green Innovation**
- Sustainable Finance

Important Dates

Submission Deadline of Abstract	Aug 31, 2019
Notification of Acceptance	Sep 15, 2019
Editorial Meetings (by invitation)	Nov 13, 2019
PostDoc Workshop (by selection)	Nov 14, 2019
Welcome Cocktail	Nov 14, 2019
Conference Dinner	Nov 15, 2019
Conference Date	Nov 14-16, 2019

Conference Fee (Welcome Cocktail & Conference Proper)

Early bird fee (Feb 22, 2019)	USD 300
Regular fee	USD 350
Student Early bird fee (Feb 22, 2019)	USD 200
Student Regular fee	USD 250

Switzerland Suren Erkman, University of Lausanne Netherland The Netherlands Thailand Kitikorn Charmondusit, Mahidol University Pisal Yenyaree, SIIT, Thammasat University; Tatre jantarakolica, Thammassat University; Korbkul jantarakolica, RMUTR Bob Yang, Yunlin University of Science & Taiwan Technology FM Tsai, National Taiwan Ocean University; CH Wang, National Chinyi University of Tech H.C. Wang, Cheng Kung University Y.H. Lin, Mingdao University H.C. Huang, Sport University Anthony Halog, University of Maine **USA** Jennifer H Grenville, University of Oregon John Groth, Texas University Joseph Sarkis, Worcester Polytechnic Institute

Conference fee for two papers USD 500

Regular Papers Submission and Keynote

Authors should electronically submit **ABSTRACT** in MS WORD document, and to EMAIL: tsengminglang@hotmail.com . The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address.

Keynote:

 Prof. Hingkai Chan, University of Nottingham, Ninbo China

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2020-2021, namely: MEQ, Sustainability and RCR, who are present in the conference.

Conference Venue: M101, College of Management, Asia University, Taiwan

K.H. Tan, University of Nottingham

H.K. Chan, University of Nottingham

Conference Dinner: Evergreen Hotel, Taichung, Taiwan

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